



MEDIA INFORMATION

22 July 2009

Protyre Supports Goodwood Festival of Speed

The Goodwood Festival of Speed attracts some 150,000 visitors each year to the grounds of the stately home of the Earl of March in West Sussex. The event is a celebration of the history of motorsport and car culture and Micheldever/Protyre, supported by Toyo Tyres, was once again in attendance with an exhibition stand attracting a wide variety of visitors.

Protyre Motorsport is a long term supporter of UK motorsport providing a fully equipped and highly mobile race/track day tyre fitting facility at all major race circuits and principal meetings in the UK during the year. The company is also the official tyre supplier to a number of high profile racing championships in the UK.

The company's stand was busy throughout the week-end providing help and advice on tyre selection and representatives of Toyo Tyres were on hand to provide detailed information on the full car tyre range from the Japanese company including their latest low rolling resistance tyre the Proxes Ne.

-ENDS-

Find your local Protyre outlet visit www.Protyre.co.uk. Or call in to your local Protyre centre for a free tyre safety check.

For further press information please contact Automotive PR on +44 (0) 20 7494 8050

About Micheldever Tyre Services & Protyre

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and



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retailer of tyres in the UK. Selling six million tyres in 2008/09 – 20 percent of the total UK market – annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 36 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).