



MEDIA INFORMATION

Gloucester Protyre to attend Motorcycle Festival

STAFF at a leading tyre specialist in Gloucestershire will be setting up a stand at a motorbike event in the county next month (August, 2010).

Representatives from Gloucester Protyre will be at Hempstead Motorcycle Festival at Hempstead Meadows on August 14 and 15.

Roy Davies, Manager of Gloucester Protyre, which is located on Bristol Road in Gloucester, said: "We're delighted to be able to set up a stand at the Festival and meet motorbike fanatics from across the county.

"Members of the team will be on hand throughout the weekend to offer motorcyclists expert advice on tyre safety and general tyre information. We will be taking along some of the tyres we use at the garage to show people the different types that are available and what to look for when checking them.

"The first Hempstead Motorcycle Festival last year (2009) was a huge success. I hope that lots of people turn out for the event. We're looking forward to speaking to visitors and answering as many questions as possible."

Gloucester Protyre will be at Hempstead Motorcycle Festival on Saturday, August 14 and Sunday, August 15 from 10am until 5pm.

The Festival includes trial riding displays, ride outs, celebrity riders, exhibitors, trade stands and an autojumble, where motorists can pick up spare parts for their vehicles.

Entry is charged at £4 for adults and £2 for children and senior citizens.

Gloucester Protyre specialises in providing tyres for cars, vans and motorbikes. It also offers a mobile tyre fitting service, exhausts, brakes, batteries, suspension, nitrogen tyre filling and wheel alignment.

For more information, please drop into Gloucester Protyre, which is located at 324, Bristol Road in Gloucester, call 01452 505588 or visit www.protyre.co.uk.

Find your nearest Protyre outlet, please visit www.protyre.co.uk.

For further media information, please contact Sarah Johnstone at Porcupine PR on +44 (0)1278 446 801 or email Sarah@porcupinepr.co.uk.

Notes to editors:

About Micheldever Tyre Services & Protyre

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2009/10 – 20 percent of the total UK market – annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 48 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).