



MEDIA INFORMATION

Staff swap motors for bicycles in aid of charity

STAFF at a leading tyre specialist in Bolton will next month (July, 2010) cycle 60 miles for charity.

Five employees including the Manager at Bolton Thistlethwaites Tyres are taking part in the Manchester to Blackpool Bike Ride on Sunday, July 4 to raise money for The Christie NHS Foundation Trust.

Jamie Cole, Manager of Bolton Thistlethwaites Tyres, which is located on Burns Street in Bolton, said: “We wanted to raise money for this very worthy cause and thought that taking part in a sponsored cycle would be a fantastic way to do this.

“I will be joined by Commercial Tyre Fitter, Rob Hurst, MOT Tester, Clive Bardsley and Mechanics, Graham Plimley and Ian Bleakley. We’re hoping to raise £100 each for The Christie NHS Foundation Trust.

“It looks set to be a challenging course but we have all been training hard and hope to do the charity proud.”

The annual Manchester to Blackpool Bike Ride is a sponsored event in which competitors raise money for a charity of their choice. Last year (2009) more than 2,000 cyclists donned royal blue Christie t-shirts to support The Christie NHS Foundation Trust.

The cycle route starts at Old Trafford, the home of Manchester United Football Club, at 6.30am and passes through Leigh, Haigh, Preston and Inskip before finishing at the South Promenade in Blackpool.

The Christie NHS Foundation Trust, which is based on Wilmslow Road in Manchester, is a specialist hospital mainly concerned with the treatment of cancer and associated diseases.

The charity is one of Europe’s leading cancer centres, treating more than 40,000 patients every year. It provides radiotherapy, chemotherapy, highly specialist surgery for complex and rare cancer and a wide range of support and diagnostic services.

Jamie added: “We’re hoping to all complete the course within a good time and raise lots of cash for the charity.”

Bolton Thistlethwaites Tyres specialises in providing tyres for cars, vans, trucks and 4x4s. It also offers exhausts, brakes, batteries, suspension, MOTs, servicing, wheel alignment, engine diagnostics and a mobile tyre fitting service.

For more information and to sponsor the team at Bolton Thistlethwaites Tyres, please drop in at the company’s premises on Burns Street in Bolton or call 01204 524392.

ENDS

Find your nearest Protyre outlet, please visit www.protyre.co.uk.

For further media information, please contact Sarah Johnstone at Porcupine PR on +44 (0)1278 446 801 or email Sarah@porcupinepr.co.uk.

Notes to editors:

About Micheldever Tyre Services & Protyre

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2009/10 – 20 percent of the total UK market – annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 48 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).