



MEDIA INFORMATION

Tavistock Tyres to support TCFC Specials

STAFF at a leading tyre specialist in Tavistock will be helping to raise money for a worthy cause in the town in 2010 and into 2011.

Tavistock Tyres looks set to host a series of fundraising activities with Tavistock Community Football Club (TCFC) Specials, a football team for young people and adults with physical or mental disabilities.

Tim Schmid, Manager of Tavistock Tyres, which is located on Plymouth Road Industrial Estate in Tavistock, explained: “We know Allen Lewis, who founded TCFC Specials, very well and have helped raise cash for a number of worthy causes supported by him in the past.

“When we heard about TCFC Specials, we were very keen to help in any way we could. We look forward to working with the team on various fundraising schemes in 2010 and into 2011.”

TCFC Specials is part of Tavistock Community Football Club and trains at Tavistock College. It now has more than 30 members, as well as five coaches.

The club was formed by Allen Lewis in February, 2009. It began as an under 16s side, but within six months enough young people had joined to start an under 12s side, too. The club has also recently formed an adult team.

Allen said: “I would like to say a big ‘thank you’ to Tim and the team at Tavistock Tyres for sponsoring TCFC Specials. They often back my charity work and bonds with local businesses like this are great for community spirit.

“Being part of the club has made a huge difference to the lives of many young people. The money raised by Tavistock Tyres will go towards a new kit for the team, as well as travelling to Ability Counts football tournaments around the country.”

The formation of Ability Counts football clubs around the country was one of the key objectives of the Football Associations’ strategy for developing football for disabled people.

It was seen as the initial step in helping to identify and develop talented footballers, providing quality coaching and increasing participation.

Tavistock Tyres specialises in providing tyres for all vehicles. It also offers a mobile tyre fitting service, wheel alignment, exhausts, brakes, batteries, suspension, nitrogen tyre filling, MOTs and servicing.

For more information about Tavistock Tyres, which is located at Unit 23 on Plymouth Road Industrial Estate in Tavistock, please call the company on 01822 617966.

ENDS

Find your nearest Protyre outlet, please visit www.protyre.co.uk.

For further media information, please contact Sarah Johnstone at Porcupine PR on +44 (0)1278 446 801 or email Sarah@porcupinepr.co.uk.

Notes to editors:

About Micheldever Tyre Services & Protyre

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2009/10 – 20 percent of the total UK market – annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 48 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).