



MEDIA INFORMATION

Exeter man appointed as SW Area Manager

A TYRE expert from Exeter has this month (June, 2010) been appointed as the South West Area Manager for Protyre.

Andy Spry will oversee the running of six outlets in the region in his new position.

The 33-year-old said: “I am delighted to be joining Protyre. I am excited by the growth of the business and the potential to help build the Protyre name and service in the South West.

“It is very important to me that each Protyre outlet in my region provides the best customer service possible. This is something they each already focus on but I would like to build on even more.

“I have spent many years in the tyre industry and I have gained a wealth of knowledge that will help me fulfil my new role at Protyre.”

Protyre is the largest independent wholesaler, distributor and retailer of tyres in the UK, stocking the widest range of tyres at the most competitive prices.

The father-of-two will be responsible for Exeter Protyre on Marsh Barton Trading Estate in Exeter, Protyre Gupa-P – Plymouth and Tavistock Tyres in Devon, Weston-super-Mare – EasyFit and Wells Tyres in Somerset and Bristol Protyre in Lawrence Hill, Bristol.

In his spare time, Andy runs half marathons and competes in triathlons. He also referees for an under nines rugby team in Exeter.

Mark Harley, Director at Protyre, said: “I am pleased to welcome Andy to the team. He has great experience in the automotive industry, which will benefit him significantly in his new role. I look forward to working closely with him in the future.”

To find out more about Protyre, please visit www.protyre.co.uk.

ENDS

Find your nearest Protyre outlet, please visit www.protyre.co.uk.

For further media information, please contact Sarah Johnstone at Porcupine PR on +44 (0)1278 446 801 or email Sarah@porcupinepr.co.uk.

Photograph caption: Andy Spry, who has recently been appointed as an Area Manager for Protyre.



Notes to editors:

About Micheldever Tyre Services & Protyre

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2009/10 – 20 percent of the total UK market – annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 48 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).