



## MEDIA INFORMATION

# Roy appointed as Manager of Gloucester Protyre

ROY DAVIES has been appointed as the Manager of Gloucester Protyre.

In his new role, Roy will be responsible for the day-to-day running of the vehicle maintenance company, which is located on Bristol Road in Gloucester.

The 44-year-old said: “I am delighted to be joining the experienced team at Gloucester Protyre. The position requires me to oversee the successful management of a large automotive centre.

“We offer businesses and consumers the best value for money on their automotive parts and provide the best customer service possible.

“Before joining Gloucester Protyre, I was employed as Centre Manager of Nationwide Autocentre in Cardiff. I have been working in the fast fit industry for more than 25 years and feel that my previous management experience has made me well-equipped to take on this challenging new role.”

Roy, who originally comes from Caerphilly and now lives in Newport, Gwent, sat his GCSEs at St Julian’s School, also in Newport. He then attended City of Newport Campus on Nash Road, where he took a qualification in Mechanical Engineering.

In his spare time, the dad-of-two enjoys relaxing with his family and regularly watches his 13-year-old son Ryan play football.

Steve Booth, Area Manager of Gloucester Protyre, said: “I am pleased to welcome Roy to the established team at Gloucester Protyre. He has a wealth of experience in the automotive industry. I look forward to working closely with him in the future.”

The vehicle maintenance company specialises in providing tyres for cars, vans and motorbikes. It also offers a mobile tyre fitting service, exhausts, brakes, batteries, suspension, nitrogen tyre filling and wheel alignment.

For more information, please visit Gloucester Protyre, which is located at 324, Bristol Road in Gloucester, call 01452 505588 or visit [www.protyre.co.uk](http://www.protyre.co.uk).

**ENDS**

**Find your nearest Protyre outlet, please visit [www.protyre.co.uk](http://www.protyre.co.uk).**

**For further media information, please contact Sarah Johnstone at Porcupine PR on +44 (0)1278 446 801 or email [Sarah@porcupinepr.co.uk](mailto:Sarah@porcupinepr.co.uk).**

**Photograph caption:** Roy Davies, who has recently been appointed as Manager of Gloucester Protyre.



**Notes to editors:**

**About Micheldever Tyre Services & Protyre**

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2009/10 – 20 percent of the total UK market – annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 48 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).