



For immediate release

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## **Portsmouth Protyre launches new motorbike MoT service**

AS the motorcycling season gets into full swing Portsmouth Protyre has launched a dedicated facility at its Hilsea branch.

Area manager Darren Godwin said that new MoT facilities together with a full one stop centre for services is providing local motorcyclists with the most comprehensive service in the region, all under the Ride in – Ride Out banner.

And to mark the launch of these new facilities Portsmouth Protyre is offering MoTs for just £20 until the end of June together with a £10 discount when you buy two new Bridgestone tyres.

“As the May Bank Holiday approaches with the hope of long summer days and evenings ahead, the launch of this new bike service is perfectly timed for people getting their own machines into good condition before many miles of happy motoring,” said Darren.

The new motorcycle facility is part of the newly refurbished Protyre Portsmouth branch which was recently relaunched following a £700,000 investment programme.

Specialist tyre services, MOTs, servicing and full engine diagnostics are now available for cars and vans together with the motorcycle services.

To book your MoT and find out more about the innovative Ride in - Ride out service at Portsmouth Protyre call 02392 694741.

Pictured: Protyre in Portsmouth

ENDS

Notes to Editors

**Micheldever Tyre Services and Protyre**

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2008/09 – 20 percent of the total UK market – annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 36 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).

**For further information please contact:**

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