



MEDIA INFORMATION

Tyre kerbing - another snow danger

In addition to loosing control of a vehicle in the current snow and icy conditions, motorists are being warned by Protyre - the UK's largest independent tyre dealer network – that sliding out of control, even at low speeds, into a kerb can damage a tyre and lead to premature wear or even tyre failure.

The consequences of kerbing a tyre can lead to tyre and wheel misalignment and un-even wear and premature tyre replacement. In other cases the tyre sidewall can be pinched between the kerb and the wheel and air can leach from the tyre leading to severe under inflation.

Motorists are also being advised not to drive too close to kerbs for fear of running over debris not visible that could damage a tyre. Over the Christmas and New Year period Protyre is offering free car tyre safety checks at their 38 branches which have become even more important as the UK is facing yet more bad weather. Full details of opening times and Protyre locations are available by visiting <http://www.protyre.co.uk>

For further press information please contact Chris Wakley at Automotive PR on 020 74948050

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Note to Editors

About Micheldever Tyre Services & Protyre

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2008/09 20 percent of the total UK market annual turnover for 2009/10 is forecast to be over 283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 38 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).