



MEDIA INFORMATION

New Protyre Portsmouth Outlet Supports Tyre Safety Month

The annual national tyre safety month organised by TyreSafe – the UK's leading tyre safety organisation - has received enthusiastic support from the latest Protyre retail tyre dealership to be opened in Portsmouth on London Road, Hilsea.

The month long event, which starts at the beginning of October, is designed to encourage motorists to check the condition of their tyres, tread depth and pressures – on average 15% of cars and vans on the roads in the UK have at least one defective or badly worn tyre. This not only poses a safety risk but also the prospect of a £2,500 fine and three penalty points on the driver license. Protyre Portsmouth fully supports tyre safety month and is offering local Portsmouth drivers a free tyre safety check throughout October together with tyre safety advice.

Commenting on tyre safety month, Protyre retail director, Simon Hiorns said, "Tyre are the ultimate forgettable component on a car and yet they are the only contact that the vehicle has with the road surface, four patches of rubber each no bigger than the palm of your hand. It is therefore vital that they are in good condition and conform to the tyre law which requires a minimum of 1.6mm of tread, although we would recommend changing at 2.5 mm for maximum safety on the road".

-ENDS-

Find your local Protyre outlet visit www.Protyre.co.uk. Or call in to your local Protyre centre for a free tyre safety check.

For further press information please contact Alyson Marlow at Lee Peck PR on 023 8063 2211 or Chris Wakley at Automotive PR on 020 7494 8050

About Micheldever Tyre Services & Protyre

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2008/09 – 20 percent of the total UK market –



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annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 36 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).