



September 3, 2009

Portsmouth Protyre expands with launch of MOT service

Portsmouth Protyre is on the expansion trail with the launch of a brand new MOT service for cars and vans as part of plans to create a one stop shop for motorists in the city.

The UK's leading tyre retailer recently invested £700,000 in the Hilsea branch to create the city's largest tyre fitting facility which now runs alongside the MOT, servicing and diagnostics operation.

Protyre area manager Darren Godwin said the addition of MOT facilities for cars and vans was a crucial element of the service from Protyre which employs 12 people at the London Road branch.

"Motorists like to use one company for all of their car and van services and at Portsmouth Protyre the launch of the MOT facility means that we can do everything under one roof," said Darren. "We have the largest and most up-to-date facility of its kind in Portsmouth for car, van and motorbike owners."

Protyre, part of Micheldever Tyre Services, has been operating in the south for more than 40 years and has built up a strong reputation for offering motorists impartial advice and competitive prices.

To launch the new service in style Portsmouth Protyre is offering MOTs at £35 and a combined MOT and service for £99 – available until 31st December 2009.

To book your MOT at Portsmouth Protyre call 02392 694741.

Notes to Editors

Micheldever Tyre Services and Protyre

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2008/09 – 20 percent of the total UK market – annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 36 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).

For further information please contact:

Alyson Marlow at Leepeckgroup on 023 8063 2211 or email alyson@leepeckgroup.com

Archive releases and photos are now available at the press centre on www.leepeckgroup.com