



For immediate release

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HEMEL HEMPSTEAD KIPLING MOTORIST CENTRE BAGS TOP TALENT!

NATIONAL tyre specialist Protyre has recruited Damon Gisbourne to manage its Kipling Motorist Centre in Hemel Hempstead.

With nearly 30 years industry experience, Damon has already worked for a national and independent tyre supplier, and is highly regarded within the trade.

Damon's consistent track record has seen him rise through the ranks, holding a range of posts which have provided excellent customer service and managerial experience.

Damon's role will involve overseeing staff at the Hemel Hempstead branch in Trade City off Maylands Avenue, maintaining existing standards of customer service, as well as successfully implementing new procedures and services as they are developed by the company.

Area manager Phil Brookes comments: "We are very pleased to have secured someone of Damon's calibre to the role – there are very few managers that can offer 30 years industry specific experience.

"I have no doubt that he will continue to build on Kipling's excellent reputation and ensure outstanding service at the Hemel Hempstead branch," he said.

The modern Kipling Motorist Centre branch offers motorists servicing and MOT's including replacement tyres, exhausts, brakes, batteries, suspension and wheel alignment. All staff at the Hemel Hempstead branch are trained and qualified to industry standards.

Protyre, part of Micheldever Tyre Services, has been operating for more than 40 years and has built up a strong reputation for offering motorists impartial advice and competitive prices.

Damon comments: "This is a great opportunity for me to bring together all my experience and work for a recognised name within the industry that is continuing to expand and improve its services."

Local to the Hemel Hempstead area, Damon is a keen cyclist in his spare time and has entered a number of cycling events to help raise money for charity.

For further details of services, Kipling Motorist Centre can be contacted on 01442 259665.

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Notes to Editors

Micheldever Tyre Services and Protyre

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2008/09 – 20 percent of the total UK market – annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 36 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).

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