



MEDIA INFORMATION

EasyFit offers discount on vehicle air con servicing

MOTORISTS in Weston-super-Mare are this month (September, 2010) being invited to a vehicle maintenance company in the area to take advantage of a discount available on air conditioning servicing.

Weston-super-Mare – EasyFit on Winterstoke Road in Weston-super-Mare is offering drivers a £20 discount on an air conditioning check throughout September and October.

Matthew Rowland, Manager of Weston-super-Mare – EasyFit, said: “The summer so far has been very humid and it is vitally important to make sure any air conditioning units in vehicles are working efficiently.

“We have just installed a brand new air conditioning machine at the outlet and we are offering people a special introductory offer of £29.95 for a full air conditioning service. This would normally cost £49.95.

“Driving in the heat without air conditioning can be a very stressful experience, particularly for families with young children. Making sure everything is running smoothly with your vehicle can help keep passengers calm in the warm weather and provide a stress free journey.”

Weston-super-Mare – EasyFit, which can assist people with their in-car air conditioning systems, specialises in providing tyres for cars, vans, motorbikes and trucks. It also offers a mobile tyre fitting service, exhausts, brakes, batteries, suspension, clutches, MOTs and servicing.

Matthew continued: “People often forget to service their air conditioning and, as a result, when the weather starts to heat up and they start using it more often, the air conditioning can stop working altogether and leave people in danger of overheating in their cars. Regular servicing can also save you money by not using up as much fuel.

“We are urging anyone who may be concerned their air conditioning is not working properly or people who just want to make sure they are getting the most out of their air conditioning to get in touch. We’re happy to give people free advice on using air conditioning and driving fuel efficiently.

“At Weston-super-Mare – EasyFit we can fully service most vehicles’ air conditioning units. During the service we can recover any old gas that is caught in the system, complete a vacuum test and change the oil.”

For more information about the air conditioning services at Weston-super-Mare – EasyFit, please visit the depot on Winterstoke Road in Weston-super-Mare, or call 01934 429 910.

ENDS

Find your nearest Protyre outlet, please visit www.protyre.co.uk.

For further media information, please contact Sarah Johnstone at Porcupine PR on +44 (0)1278 446 801 or email Sarah@porcupinepr.co.uk.

Notes to editors:

About Micheldever Tyre Services & Protyre

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2009/10 – 20 percent of the total UK market – annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 48 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).