



MEDIA INFORMATION

Bristol Prot tyre supports drift team at JDM Allstars

A LEADING Bristol tyre specialist is this month (August, 2010) supporting a team in Europe's biggest street drift event.

Bristol Prot tyre is backing the drift team, which is headed up by former A1 Grand Prix driver Alex Khateeb, this weekend (August 28 and 29) when it attends JDM Allstars at Wembley Arena.

Tim Strange, Assistant Manager at Bristol Prot tyre, which is located on Church Road in Lawrence Hill, said: "We're delighted to lend a hand to Alex and the team when they attend JDM Allstars.

"Brad Hacker, an expert drift driver, will be taking the wheel of a Mazda RX-7, the car we are supporting along with Toyo Tyres. We will be providing the tyres for the car during the weekend.

"JDM Allstars always attracts the top up-and-coming talent from all over Europe. It's a fantastic opportunity for Alex and the Prot tyre/Toyo sponsored drift team to compete against the best and earn their stripes so we're thrilled to be able to support them with this donation."

Alex, who comes from Bath, started racing at Bristol Karting Centre when he was nine-years-old. As well as A1 Grand Prix, he has raced in British Formula 3, Club Formula 3 and [Eurocup Formula Renault 2.0](#).

Tim added: "When Alex is not competing professionally, he likes to keep his cars' engines revving by taking part in drift displays. When he approached Bristol Prot tyre at the beginning of the year for our support we jumped at the chance.

"The Prot tyre/Toyo drift team has been building momentum ever since and is becoming a big name in the modified scene. We hope Alex and the team will make a big impact at JDM Allstars."

JDM Allstars includes professional drifting, freestyle stunt motox and monster trucks. There is also a trade village where people can pick up spare parts, merchandise and industry partners' latest products.

The notorious street circuit at Wembley, which is now in use for the third year, is one of the most challenging in Europe.

The Protyre/Toyo drift team will be at Wembley Arena on Saturday, August 28 from 10am until 5pm and Sunday, August 29 from 9am until 5pm.

Bristol Protyre specialises in providing tyres for all vehicles. It also offers exhausts, brakes, batteries, MOTs and servicing.

Toyo Tyres is one of the world's leading tyre producers and sells to 80 countries worldwide.

For more information, please drop into Bristol Protyre, which is located at 27-31, Church Road in Lawrence Hill, Bristol, or call 01179 540 123.

Find your nearest Protyre outlet, please visit www.protyre.co.uk.

For further media information, please contact Sarah Johnstone at Porcupine PR on +44 (0)1278 446 801 or email Sarah@porcupinepr.co.uk.

Notes to editors:

About Micheldever Tyre Services & Protyre

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2009/10 – 20 percent of the total UK market – annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 48 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).